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# Strobist Photo Trade Secrets Volume 1: Expert Lighting Techniques (One-Off)





# **Synopsis**

Strobist Photo Trade Secrets volumes 1 and 2 are all about giving you the inspiration and tools to help make your photographs the best they can be. It doesn't take hundreds of pages of instructions or piles of complicated theories to take great photographs. Photo Trade Secrets uses microlessons--each with a simple-to-understand diagram, tips, and a clear description accompanying an inspiring image--so you can spend less time reading and more time shooting. Photo Trade Secrets postcard books are high-quality trade paperbacks, with perforated pages of thick card stock--so you can simply tear them out and take individual microlessons with you when you shoot. Whether you duplicate the photos in the book or use the techniques as a take-off point for creating your own dynamic family photos, killer commercial shots, or eye-catching masterworks, you'll find Photo Trade Secrets to be the fastest, most fun and effective way to take your photography to the next level. Grab your Photo Trade Secrets and get out there and shoot! Learn to Light Your Photographs Creatively Learn to light your photographs creatively using small flashes and other lighting gear with 24 inspiring examples from contributors to David Hobbyââ ¬â,,¢s famed website. On the reverse side of each photo youââ ¬â,,¢ll find a lighting diagram and helpful tips. Tear out individual cards and take them with you for quick reference on your next shoot! Examples Front Back Front Back

## **Book Information**

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# **Customer Reviews**

"This collection of beautiful photographs, insightful text, and clever diagrams proves you don't need to spend megadollars on equipment to come up with wonderfully lit photographs. It shows you how to get great lighting with house lamps, cheap strobes, umbrellas, gels, reflector cards and other common household items. As a bonus, it inspires you with creative ways to use these techniques." $\tilde{A}\phi\hat{a}$   $\neg\hat{a}$  • Udi J. Tirosh, Editor, DIYPhotography.net

Fine art portrait photographer Zeke Kamm has spent over 15 years writing and developing television and feature films and is the editor of the online Nice Photography Magazine (www.nicephotomag.com) and Trade Secret Cards (www.tradesecretcards.com). Photographer David Hobby is the popular blogger behind Strobist.com. The Strobist website and community is about one thing: Learning how to use off-camera flash with your DSLR to take your photos to the next level. Or the next ten levels.

The info is good. It's got pictures and lighting diagrams with brief descriptions of what the photographer did. Exif data and flash settings are absent, but as David Hobby says, chimp it 'til it looks right. The one issue I have with this, that prevents it from having that extra star, is that photos in portrait orientation are reproduced on the Kindle in landscape. It's fine for a printed book, but Kindle reorients the page when the screen is reoriented, thus maintaining the wrongness of the display for these photos. It's rather annoying.

This book is a VERY short read. Each section of the book is a one paragraph write up about a single photo which is displayed at the start of each section. At the end is a basic diagram of how the photo was shot but almost no exposure, iso, or shutter information is given (with a few exceptions for shutter speed.) Coming in at just 24 pictures you can read this book in half an hour if you go slow. On the Kindle version all of the vertical oriented photos are horizontal so you need to keep flipping your device to view them properly. Find something else to read.

This is a clear and simple book with pull out cards that provide the details on the lighting used to effect the images. Try to replicate some of the images and you will expand your understanding of lighting. A decent acquisition esp. for beginners at any price under \$20.

When I got the books, I was excited at the fact that the images were printed on one side and the

lighting setups were on the opposite side. The pages are thick, very nice, glossy card stock, and perforated so that you may remove the pages and take them on location with you. The only thing I'd wish for would be more pages.. Glad this came in 2 volumes and I got them both at the same time. Both versions have a nice variety of images and lighting setups so I'd definitely advise getting them both.

I wanted to learn more about HOW to use strobes to make great photos. Instead I got a photo album in the form of postcards, with scant information except lighting diagrams that are none too informative. It's disappointing. But there are some terrific photos in this  $\tilde{A}f\hat{A}\phi\tilde{A}$   $\hat{a}$   $\neg\tilde{A}$   $\hat{a}$   $\infty$  I just want to know more about how they were made.

This is a random book of postcards sized pages and pictures, the picture on one side and a brief description on the other side on how it was accomplished. It is fine as a book for new ideas however I thought I was going to get more examples for my money. It looks like one of my kids books or a book of postcards from a foreign country you used to buy before digital cameras, there are some great photos and ideas, it just seems to lack a direction and for the money they could have given more.

Very basic information can be found on the internet. I was hoping to find camera and flash setting information (e.g. Apatute, shutter speed, flash power ..etc)

Very cool for an idea book. However the divulged information was very sparse. I wanted a lot more detail-- what time of day, what strobe power settings, what strobe, camera settings, lens, what was the ambient light reading, etc. Anyway, I was disappointed at the lack of detailed information. Still a cool idea book although for the amount of detail and trouble they put into the book it would be better valued at under \$10.

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